



Michigan Department VFW Auxiliary Membership Guide Sheet 2024-25

www.vfwauxmi.org

Facebook Page: Membership-Michigan

National Theme: From Our Roots to Our Branches Extending Service to our Veterans

Department Theme: Aspire to Inspire

Membership Theme: America's Greatest Treasure

PROGRAM GOALS

Invite New Members – Include Current Members – Invest in the Future of the Organization

Membership ...a most important facet of the gem that is our VFW Auxiliary. WE are the biggest supporters of our heroes, our veterans. That is why we must work tirelessly to grow our organization by recruiting new members and retaining the ones we already have. Also very important...reach out to the members who have dropped their membership. Find out why. It could be the reason they dropped is no longer valid! For this year, each Conference has a branch of the service and will have a brief skit at the Big 10 Conference in October. The Big Ten's Theme is Air Force. That's cool...we, the Mighty Michiganders will FLY up, up, up to the top in Membership!!

NATIONAL AWARDS FOR MEMBERS

1. Recruiter pin to each VFW and VFW Auxiliary member who recruits five (5) new and or/rejoined members to the VFW Auxiliary from July 1, 2024, through May 31, 2025. Department Treasurer must enter membership in MALTA with credit given to the recruiter by June 10, 2025. Recruiter Pin will be mailed directly to the member from National Headquarters.
2. National Membership Achievement Award to each VFW and VFW Auxiliary member who recruits 20 new and/or rejoined members to the VFW Auxiliary from July 1, 2024 through May 31, 2025. Department Treasurer must enter Membership in MALTA with credit given to the recruiter by June 10, 2025. VFW Auxiliary Treasurers on all levels are not eligible for this award. Awards to be presented at the 2025 VFW Auxiliary National Convention in Columbus, Ohio. If the winner is not in attendance, the award will be mailed directly to the member from National Headquarters after the National Convention.
3. Top Recruiter award to one recruiter in each of the four (4) conferences who recruited the most new/rejoined members in their conference. VFW Recruiters and Auxiliary Treasurers on all levels are NOT eligible for this award. The award will be presented at the National Conference in Columbus, Ohio. If the winner is not present, the award will be mailed directly to their home from National Headquarters after the National Convention.

4. VFW Auxiliary Recruiter Drawing for each VFW Auxiliary National Membership Achievement Award winner. Winners will be entered into a drawing to receive a \$500 Visa Gift Card. VFW Recruiters and VFW Auxiliary Treasurers on all levels are NOT eligible for this award. Winner will be announced at the National Convention in Columbus Ohio in June 2025. If the winner is not in attendance, the award will be mailed to the winner from National Headquarters after the National Convention.

Reports are compiled by VFW Auxiliary National Headquarters from Information entered in MALTA. VFW members who recruit new VFW Auxiliary members will need to fill out the required VFW members-only form that is available in MALTA Member Resources. Completed form must be received at VFW Auxiliary National Headquarters and Department Treasurer must enter Membership in MALTA by June 10, 2025.

NATIONAL AWARDS FOR AUXILIARIES

1. \$50 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2025.
2. VFW Auxiliary Drawing. Each VFW Auxiliary that reaches 101% Plus by June 30, 2025 will be entered into a one-time drawing to receive \$500.

NATIONAL AWARDS FOR DEPARTMENTS

1. Bronze Department Award #1: \$200 to each Department that reaches 95% Plus in Membership by November 30, 2024.
2. Silver Department Award # 2: \$250 to each Department that reaches 98% Plus in Membership by March 31, 2025.
3. Gold Department Award #3: \$300 to each Department that reaches 100% Plus in Membership by June 30, 2025.
4. Platinum Department Award #4: \$400 to each Department that reaches 101% Plus in Membership by June 30, 2025.

Departments that received the Platinum Award #4 will still receive Gold Department Award #3 for a combined total of \$700.

DEPARTMENT AWARDS FOR DISTRICT

1. First district to reach 100% by November 30, 2025 will receive \$100.
2. First District to reach 101% by December 31, 2024 will receive \$100.
3. First District to reach 101% Plus by March 31, 2024 will receive \$100.

DEPARTMENT AWARDS FOR AUXILIARIES

1. Every Auxiliary that reaches 100% by Sept 1, 2024 will be entered in a drawing for \$50.00 at our Fall Conference where three winners will be pulled. If your Auxiliary reaches 100% by December 1, 2025, you will be entered into the Mid-Winter Conference drawing where three winners will be pulled. If you reach 100% by March 31, 2025, you

will be entered into the Department Convention drawing where three winners will be pulled.

2. Any Auxiliary that reaches 100% Plus 2 will be entered in a drawing at Department Convention where three winners will be drawn for \$100 each.

DEPARTMENT AWARDS FOR MEMBERS

1. Any member who recruits 10 New/and or Rejoined members by December 31, 2024, will be entered in a drawing at Mid-Winter for \$100. One will be pulled.
2. Any member who recruits 10 New/and or Rejoined members by March 31, 2025 will be entered in a drawing at Department Convention for \$100. One will be pulled.
3. There will be a drawing at Department Convention for the top three recruiters from the state. Each top recruiter will be awarded \$100.00. No organizers of Auxiliaries are eligible.

MEMBERSHIP CATEGORIES

#1 -10-36	#2 -37-50	#3 -51-68	#4 - 69-84	#5 - 85-98
#6 - 99-115	#7 - 116-139	#8 -140-166	#9 -167-237	#10 -238-OVER

Achievements	Completed	Reported
Participate in a recruiting event		
Achieve 100% in membership by November 30, 2024		
Achieve 101% in membership by January 31, 2025		
Participate in Adopt a Member (dues angels) initiative		
Attend and register at a School of Instruction – District Meeting, Fall Conference or Mid-Winter Conference		
Attend and register at own District Meeting		
Report every quarter		

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